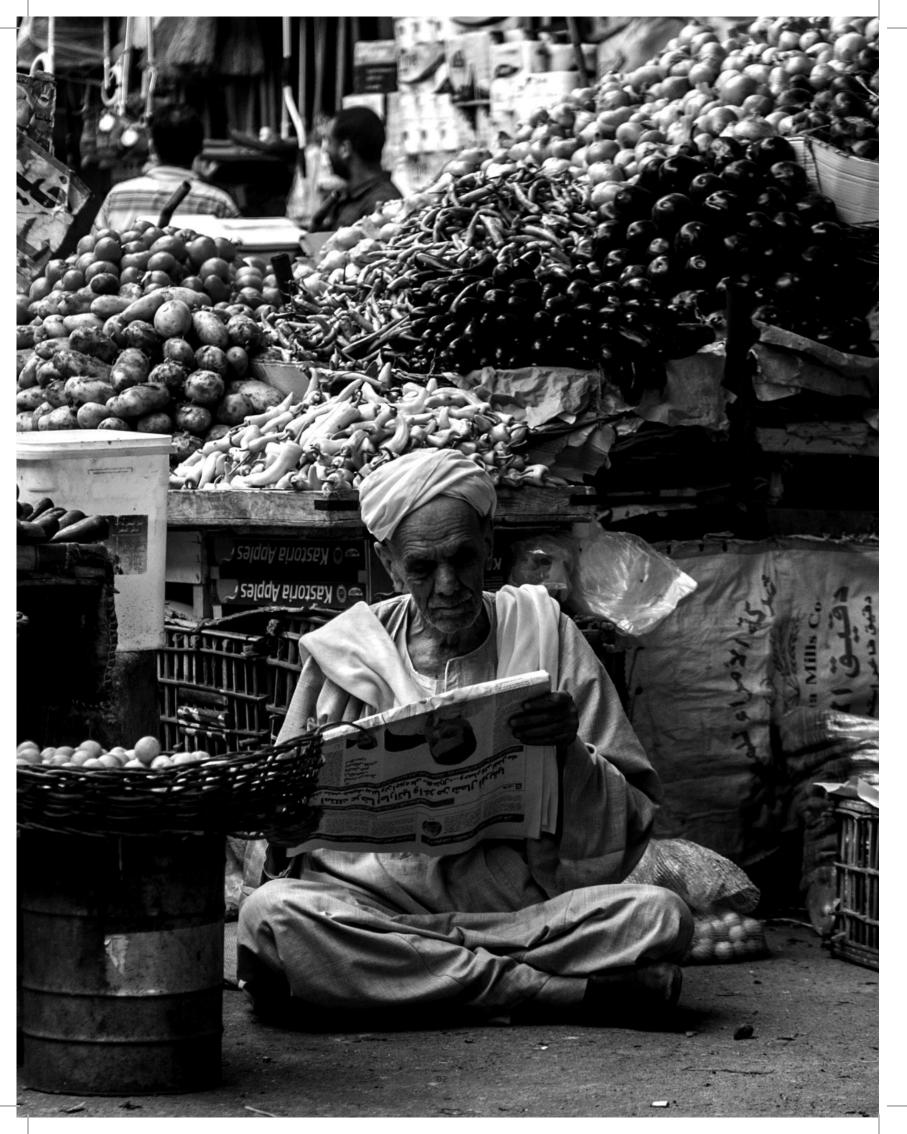
Contents

03. The World's Opinion Page 04. Our Reach 06. Our Contributors 14. Syndication Services 16. Commentary Series 18. Language Services 20. More Than Just Commentaries 22. Magazine Licensing 24. PS Events 25. Sponsorships 26. Institutional Access



The World's Opinion Page

Project Syndicate was established in the early 1990s as an initiative to assist newly independent media in post-communist Central and Eastern Europe. Expansion to Western Europe, Africa, Asia, and the Americas quickly followed, as publishers worldwide sought access to the views of leading thinkers and policymakers on the day's most important global issues.

Our rapid growth has been guided by rigorous editorial independence and a simple credo: all people – wherever they live, whatever their income, and whatever language they use – deserve equal access to the highest-quality analysis, from a broad range of perspectives, of the events, trends, and forces shaping their lives.

Project Syndicate thus provides an invaluable global public good: ensuring that news media in all countries, regardless of their financial and journalistic resources – and often in challenging political environments – can offer readers original, engaging, and thought-provoking commentaries by the world's leading innovators in economics and finance, politics, health, technology, and culture.

In fact, without *Project Syndicate*, most of the publications we serve would be unable to secure comparable content. *Project Syndicate's* unparalleled range and caliber of opinion, our ability to provide analysis of breaking news, and our commitment to focusing minds on complex topics driving the news – from development to sustainability, among many others – now benefits some 300 million readers of more than 500 media outlets in over 150 countries.

Our Reach

Project Syndicate constitutes the only truly global forum for informed, highlevel debate on the world's most urgent policy challenges. Our media partners include the world's most influential agenda-setters in both the developed and emerging worlds.

Project Syndicate works with more than 500 publishers in over 150 countries, including:

Americas

MarketWatch

Valor

THE GLOBE AND MAIL*

ClarínX

Los Angeles Times

EL TIEMPO

Europe

The Guardian

Handelsblatt

EL PAÍS

Le Monde

FINANZ und WIRTSCHAFT

wyborcza.pl

Africa

DAILY (*) NATION



Mail&Guardian

Reporter

MEDIAS

#namibian

PROJECT SYNDICATE'S NETWORK OF MEMBER PUBLICATIONS

13

Middle East



الجريدة.

www.aleqt.com

arab news

©HAARETZ

Observer

Asia



NIKKEI

afr.com

South China Morning Post

ChosunMedia THE CHOSUNILBO

live**mint**

Diverse, Distinguished Contributors

Project Syndicate's contributors include Nobel laureates, heads of state, civic activists, business leaders, and academic specialists in fields ranging from economics and politics to the natural sciences and cultural studies. Hailing from all over the world, PS contributors bring to bear the credibility, experience, and perspective that readers demand.

Our ability to reach readers worldwide is unparalleled. In 2022, *Project Syndicate* commentaries were published more than 18,000 times around the world. Only *Project Syndicate* can consistently tap the most insightful and sought-after voices – from Africa, Asia, Europe, and the Americas – to provide trenchant, authoritative analysis of the issues commanding global attention and promote viable solutions to the world's urgent problems. As a result, we often play an agenda-shaping role for other news organizations.

International Economics

CONTRIBUTORS INCLUDE:

Kenneth Rogoff

Kenneth Rogoff, Professor of Economics and Public Policy at Harvard University and recipient of the 2011 Deutsche Bank Prize in Financial Economics, is a former chief economist of the International Monetary Fund. He is the co-author of *This Time is Different: Eight Centuries of Financial Folly,* and the author, most recently, of *The Curse of Cash.*





Raghuram G. Rajan

Raghuram G. Rajan, former Governor of the Reserve Bank of India, is Professor of Finance at the University of Chicago Booth School of Business and the author, most recently, of *The Third Pillar: How Markets and the State Leave the Community Behind.*

Nouriel Roubini

Nouriel Roubini, Professor Emeritus of Economics at New York University's Stern School of Business, is Chief Economist at Atlas Capital Team, CEO of Roubini Macro Associates, Co-Founder of TheBoomBust. com, and author of MegaThreats: *Ten Dangerous Trends That Imperil Our Future, and How to Survive Them.*





Carmen M. Reinhart

Carmen M. Reinhart, Professor of the International Financial System at Harvard University's Kennedy School of Government, is Chief Economist of the World Bank.



Angela Huyue Zhang

Angela Huyue Zhang is Director of the Philip K. H. Wong Center for Chinese Law at the University of Hong Kong, Professor of Law at the University of Southern California, and the author of *High Wire: How China Regulates Big Tech and Governs its Economy* (Oxford University Press, 2024).



Joseph E. Stiglitz

Joseph E. Stiglitz, a Nobel laureate in economics and University Professor at Columbia University, is a former chief economist of the World Bank (1997-2000), chair of the US President's Council of Economic Advisers, and co-chair of the High-Level Commission on Carbon Prices. He is a member of the Independent Commission for the Reform of International Corporate Taxation and was lead author of the 1995 IPCC Climate Assessment. His most recent book is *People, Power, and Profits: Progressive Capitalism for an Age of Discontent.*

Finance

CONTRIBUTORS INCLUDE:



Michael Spence

Michael Spence, a Nobel laureate in economics, is Professor of Economics Emeritus and a former dean of the Graduate School of Business at Stanford University. He is Senior Fellow at the Hoover Institution, serves on the Academic Committee at Luohan Academy, and co-chairs the Advisory Board of the Asia Global Institute. He was chairman of the independent Commission on Growth and Development, an international body that from 2006-10 analyzed opportunities for global economic growth, and is the author of *The Next Convergence: The Future of Economic Growth in a Multispeed World.*



Mariana Mazzucato

Mariana Mazzucato is Professor of the Economics of Innovation and Public Value at University College London, Founding Director of the UCL Institute for Innovation and Public Purpose, and the author, most recently, of *The Big Con: How the Consulting Industry Weakens our Businesses, Infantilizes our Governments and Warps our Economies*



Mohamed A. El–Erian

Mohamed A. El-Erian is President of Queens' College at the University of Cambridge, a senior adviser at Gramercy, and Chief Economic Adviser at Allianz, the corporate parent of PIMCO, where he previously served as CEO and a co-chief investment officer. He was also Chairman Chairman of US President Barack Obama's Global Development Council, and is the author, most recently, of *The Only Game in Town: Central Banks, Instability,* and *Avoiding the Next Collapse.*





Ngaire Woods is Founding Dean of the Blavatnik School of Government at the University of Oxford.



Jason Furman

Jason Furman, a former chair of President Barack Obama's Council of Economic Advisers, is Professor of the Practice of Economic Policy at Harvard University's John F. Kennedy School of Government and Senior Fellow at the Peterson Institute for International Economics.



Diane Coyle

Diane Coyle is Professor of Public Policy at the University of Cambridge and the author, most recently, of Cogs and Monsters: What Economics Is, and What It Should Be

Growth & Development

CONTRIBUTORS INCLUDE:

Daron Acemoglu

Daron Acemoglu, Professor of Economics at MIT, is co-author (with James A. Robinson) of Why Nations Fail: The Origins of Power, Prosperity and Poverty and The Narrow Corridor: States, Societies, and the Fate of Liberty.





Pinelopi Koujianou Goldberg

Pinelopi Koujianou Goldberg, a former World Bank Group chief economist and editor-in-chief of the *American Economic Review*, is Professor of Economics at Yale University.



Dambisa Moyo

Dambisa Moyo, an international economist, is the author of four *New York Times* bestselling books, including *Edge of Chaos: Why Democracy Is Failing to Deliver Economic Growth – and How to Fix It.*

Sri Mulyani Indrawati

Sri Mulyani Indrawati, former Managing Director and Chief Operating Office of the World Bank Group, is Finance Minister of Indonesia.





Jim O'Neill

Jim O'Neill, a former chairman of Goldman Sachs Asset Management and UK Treasury minister is a member of the Pan-European Commission on Health and Sustainable Development.



Dani Rodrik

Dani Rodrik is Professor of International Political Economy at Harvard University's John F. Kennedy School of Government. He is the author of *The Globalization Paradox: Democracy and the Future of the World Economy, Economics Rules: The Rights and Wrongs of the Dismal Science, and, most recently, Straight Talk on Trade: Ideas for a Sane World Economy.*

Politics & World Affairs

CONTRIBUTORS INCLUDE:



Anne-Marie Slaughter, a former director of policy planning in the US State Department (2009-2011), is CEO of the think tank New America, Professor Emerita of Politics and International Affairs at Princeton University, and the author of *Renewal: From Crisis to Transformation in Our Lives, Work, and Politics*





Nina L. Khrushcheva

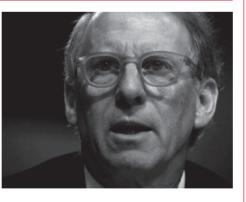


Adekeye Adebajo

Adekeye Adebajo is a senior research fellow at the University of Pretoria's Centre for the Advancement of Scholarship in South Africa. Nina L. Khrushcheva, Professor of International Affairs at The New School, is a senior fellow at the World Policy Institute. Her latest book (with Jeffrey Tayler) is In Putin's Footsteps: Searching for the Soul of an Empire Across Russia's Eleven Time Zones.

Richard N. Haass

Richard N. Haass, President of the Council on Foreign Relations, was Director of Policy Planning for the US State Department (2001-2003) and President George W. Bush's special envoy to Northern Ireland and Coordinator for the Future of Afghanistan. He is the author of *The Bill of Obligations: The Ten Habits of Good Citizens*





Ian Bremmer

Ian Bremmer, Founder and President of Eurasia Group and GZERO Media, is a member of the Executive Committee of the UN High-level Advisory Body on Artificial Intelligence.



Joseph S. Nye, Jr.

Joseph S. Nye, Jr., a former US assistant secretary of defense and chairman of the US National Intelligence Council, is University Distinguished Service Professor, Emeritus and former Dean of Harvard University's Kennedy School of Government. He is the author of Do Morals Matter? Presidents and Foreign Policy from FDR to Trump.

Sustainable Development



CONTRIBUTORS INCLUDE:

Gernot Wagner

Gernot Wagner, a climate economist at Columbia Business School, is the author, most recently, of *Geoengineering: The Gamble.*



Célestin Monga

Daniel Yergin

Daniel Yergin, Vice Chairman of S&P Global, is the author of *The New Map: Energy, Climate, and the Clash of Nations* and *The Prize: The Epic Quest for Oil, Money, and Power,* for which he won the Pulitzer Prize. He received the first James R. Schlesinger Medal for Energy Security from the US Department of Energy.





Ngozi Okonjo– Iweala

Ngozi Okonjo-Iweala, Director-General of the World Trade Organization, is a former managing director at the World Bank, finance minister of Nigeria, board chair of Gavi, the Vaccine Alliance, and African Union special envoy on COVID-19.

Laurence Tubiana

Laurence Tubiana, a former French ambassador to the United Nations Framework Convention on Climate Change, is CEO of the European Climate Foundation and a professor at Sciences Po, Paris.



Célestin Monga, a former managing director at the United Nations Industrial Development Organization and senior economic adviser at the World Bank, is Visiting Professor of Public Policy at Harvard University's John F. Kennedy School of Government. He is the co-editor, (with Justin Yifu Lin) of *The Oxford* Handbook of Structural Transformation and the co-author (with Justin Yifu Lin) of Beating the Odds: Jump-Starting Developing Countries.



Christiana Figueres

Christiana Figueres is a former executive secretary of the United Nations Framework Convention on Climate Change, where she oversaw the landmark Paris agreement on climate change.

Culture & Society

CONTRIBUTORS INCLUDE:



Vera Songwe is a senior fellow at the Brookings Institution and the Finance for Development Lab.





Keyu Jin



Ian Buruma

Ian Buruma is the author of numerous books including The Churchill Complex: The Curse of Being Special, From Winston and FDR to Trump and Brexit Keyu Jin, Professor of Economics at the London School of Economics, is a World Economic Forum Young Global Leader.



Anya Schiffrin

Anya Schiffrin, a member of the global board of the Open Society Foundations and the advisory board of the Natural Resource Governance Institute, is Director of the Technology, Media, and Communications program at Columbia University's School of International and Public Affairs.



Graça Machel

Graça Machel, Deputy Chair of The Elders, is Founder of the Graça Machel Trust.



Slavoj Žižek

Slavoj Žižek, Professor of Philosophy at the European Graduate School, is International Director of the Birkbeck Institute for the Humanities at the University of London and the author, most recently, of *Heaven in Disorder*. PROJECT SYNDICATE PROSPECTUS



REGIONAL FOCUSES

Africa, Asia, China, Europe, Latin America, the Middle East, and Russia

TOPICAL FOCUSES

Health & Medicine, Science, Innovation & Technology, Artificial Intelligence, Education, Philosophy, Press Freedom, Culture & Society, and Human Rights

For a full list of Project Syndicate authors and series, see page 16.

Our Syndication Service

Project Syndicate enables the world's most respected publications to offer analysis by distinguished authors on a wide range of topics. By working with Project Syndicate, you would raise the editorial bar you meet for your readers, deepening their understanding of the forces and trends shaping our world.

Access

Publishers can access *Project Syndicate* content in a variety of ways:

- in their email inbox
- via the Editors' Intranet (EdNet) web portal
- through their own content-management systems (thanks to direct integration)

Project Syndicate partners also gain access to highresolution author photos. And in order to facilitate editorial planning, we deliver weekly advisories, which let publishers know which commentaries are forthcoming.

Attribution

Publishers may use their house style for attribution of *Project Syndicate* content, provided they follow two guidelines:

- All publications of *Project Syndicate* commentaries must include our copyright and the author byline we have provided.
- All digital publications of *Project Syndicate* commentaries must hyperlink to our website and implement our licensing code.

Contact

Contact us to learn more about becoming our partner.

commentary@project-syndicate.org

syndication.project-syndicate.org

Become a Partner

Join our network of publishers and secure rights to publish the ideas and insights of the world's leading thinkers.

Choose Authors and Topics

Project Syndicate will create a custom commentary feed for your publication, based on your editorial needs and preferences.



Enrich Your Readers' Experience

With more than 100 original commentaries produced each month, *Project Syndicate* would greatly enhance the variety, scope, and value of your offerings. PROJECT SYNDICATE PROSPECTUS

500+PUBLISHERS WORLDWIDE





A VARIETY OF TOPICS AND FORMATS

Commentary Series

Weekly Series

THE NEW GLOBAL ECONOMY

Commentaries on the most important economic issues and challenges. Featured contributors include Nobel laureates Angus Deaton and Edmund S. Phelps, Indonesian Minister of Finance Sri Mulyani Indrawati, philanthropist Bill Gates, Google Chairman Eric Schmidt, and financier George Soros.

SUSTAINABLE DEVELOPMENT NOW

Commentaries on the challenge of delivering peace and prosperity in an age of climate change. Featured contributors include Potsdam Institute's Stefan Rahmstorf, Stockholm University's Johan Rockström, Lord Nicholas Stern of the London School of Economics and Political Science, and European Climate Foundation CEO Laurence Tubiana.

VISIONARY VOICES

Commentaries on the trends and debates shaping developing countries' potential, and the global economy's prospects. Featured contributors include economist and author Dambisa Moyo, Nobel laureate Kailash Satyarthi, and Harvard University's Michael Porter.

THE WORLD IN WORDS

Commentaries on the key issues of the day. Featured contributors include leaders such as Emmanuel Macron, Gordon Brown, Christine Lagarde, Ngozi Okonjo-Iweala, Hassan Rouhani, and Donald Tusk, strategists such as Sergei Karaganov, Yan Xuetong, and Federica Mogherini, and thinkers such as Francis Fukuyama, Slavoj Žižek, and Justin Yifu Lin.

PS ONPOINT

Thematic deep dives, book reviews, interviews with world leaders, and more.

Monthly Series

INTERNATIONAL ECONOMICS AND FINANCE

- 1. Daron Acemoglu
- 2. Kaushik Basu
- 3. Diane Coyle and Pinelopi Koujianou Goldberg
- 4. Howard Davies and Jason Furman
- 5. J. Bradford DeLong
- 6. Barry Eichengreen
- 7. Mohamed A. El-Erian
- 8. European Economies (multi-author series)
- 9. Jeffrey Frankel
- 10. Daniel Gros
- 11. Antara Haldar
- 12. Takatoshi Ito
- 13. Harold James
- 14. Simon Johnson
- 15. Anne O. Krueger
- 16. Mariana Mazzucato
- 17. Jim O'Neill
- 18. Jean Pisani-Ferry
- 19. Katharina Pistor and Lucrezia Reichlin
- 20. Eric Posner
- 21. Nancy Qian and Angela Huyue Zhang
- 22. Raghuram Rajan
- 23. Stephen S. Roach
- 24. Kenneth Rogoff
- 25. Nouriel Roubini
- 26. Andrew Sheng
- 27. Robert Skidelsky
- 28. Joseph E. Stiglitz
- 29. Michael R. Strain
- 30. Yanis Varoufakis

POLITICS AND GLOBAL AFFAIRS

- 1. Adekeye Adebajo
- 2. Shlomo Ben-Ami
- 3. Carl Bildt
- 4. Ian Bremmer
- 5. Brahma Chellaney
- 6. Joschka Fischer
- 7. Richard N. Haass
- 8. Nina L. Khrushcheva
- 9. Mark Leonard
- 10. Joseph S. Nye
- 11. Ana Palacio
- 12. Chris Patten
- 13. Slawomir Sierakowski
- 14. Anne-Marie Slaughter and Ngaire Woods
- 15. Shashi Tharoor

GROWTH AND DEVELOPMENT

- 1. Education (multi-author series)
- 2. Innovation (multi-author series)
- 3. The Frontiers of Growth (multi-author series)
- 4. Jayati Ghosh
- 5. Koichi Hamada and Lee Jong-Wha
- 6. Ricardo Hausmann
- 7. Dani Rodrik
- 8. Michael Spence
- 9. Arvind Subramanian and Shang-Jin Wei
- 10. Andrés Velasco
- 11. Gernot Wagner
- 12. Yu Yongding and Zhang Jun

IDEAS AND CULTURE

- 1. Ian Buruma
- 2. Health and Medicine (multi-author series)
- 3. The Human Rights Revolution (multi-author series)
- 4. Press Released (multi-author series)
- 5. Science and Society (multi-author series)
- 6. Peter Singer
- 7. Worldly Philosophers (multi-author series)
- 8. Slavoj Žižek
- 9. The AI Revolution

REGIONAL INSIGHTS

- 1. The Asian Century (multi-author series)
- 2. A Window on Russia (multi-author series)
- 3. China World (multi-author series)
- 4. Europe at Home and Abroad (multi-author series)
- 5. The African Century (multi-author series)
- 6. Islam and the World (multi-author series)
- 7. Latin America: The New New World (multi-author series)

BIC/CH K

Speaking Your Language

Project Syndicate distributes all commentaries in English and up to 15 other languages: Arabic, Chinese, Czech, Dutch, French, German, Hindi, Indonesian, Italian, Norwegian, Polish, Portuguese, Russian, Slovak, and Spanish.

We devote substantial resources to translating our commentaries. We know that these translations – which we often provide to publishers free of charge – enables our partners to publish our commentaries faster, thus encouraging debate on a global scale.

Our members also translate our commentaries into other languages, including Bengali, Farsi, and Greek. In 2022, *Project Syndicate* commentaries appeared in 66 languages in 156 countries.

More Than Just Commentaries

Project Syndicate produces a wide range of editorial offerings to complement publisher's commentary feeds. These include:

- long-form commentaries on the issues and topics shaping the world

- wide-ranging interviews with preeminent thought leaders

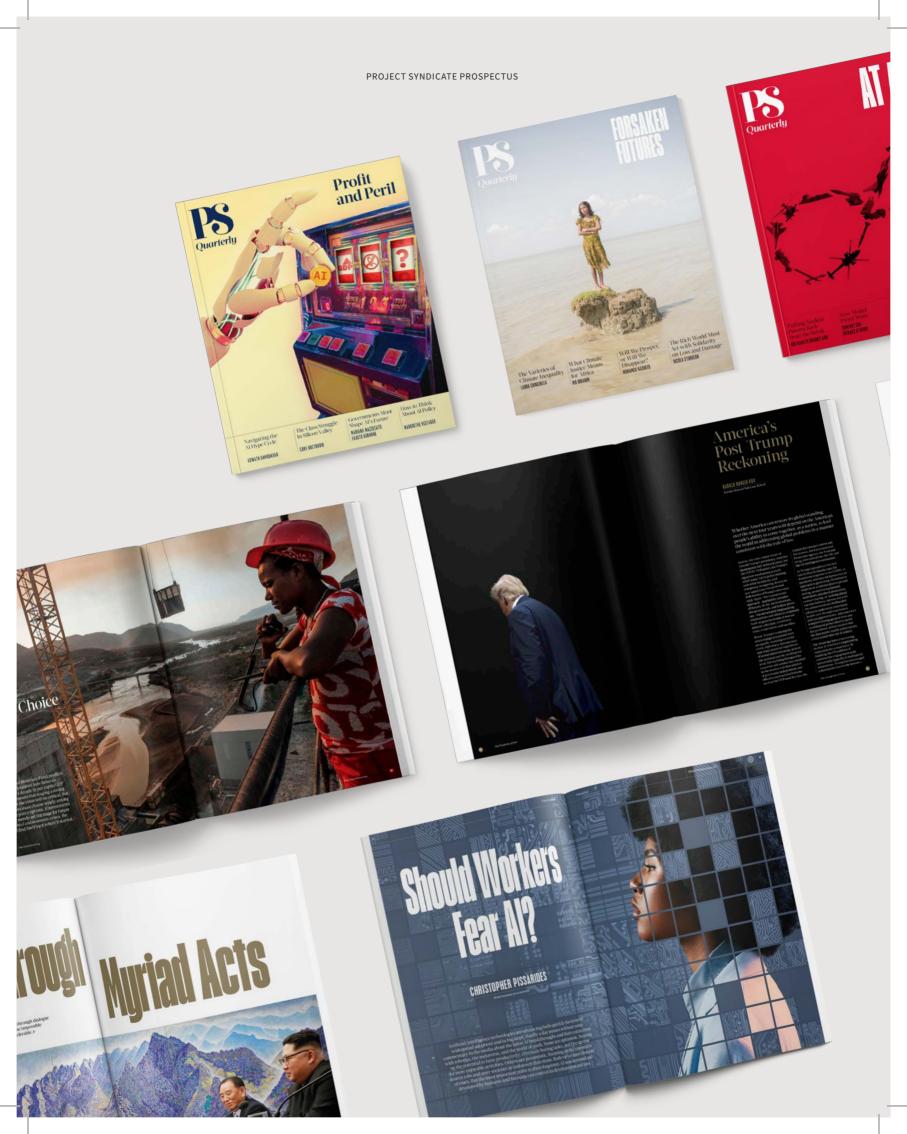
- book reviews

- expert predictions

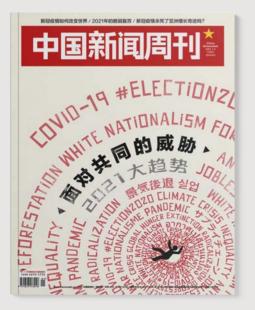
- short-form analysis of the day's most pressing questions

Ask us how to gain access to these offerings.









<text>

LICENSING PARTNER EXAMPLES

Magazine Licensing PS QUARTERLY

Our special-edition quarterly magazines feature the content you expect from *Project Syndicate* – including incisive commentary, thought-provoking interviews, insightful book reviews, and concise predictions – in an eye-catching format.

From thematic editions centered on vital topics like finance and sustainability to our annual fourth-quarter issue, *The Year Ahead, PS Quarterly* helps readers make sense of the world.

Our partners can secure exclusive rights to publish full issues, including striking images and expertly designed layouts, or license a selection of our magazine offerings. Ask us about magazinepublishing opportunities in your market.

Ask us about magazine-publishing opportunities in your market.

To learn more about magazine licensing, e-mail **commentary@project-syndicate.org**

PS Events

PS Events bring to life the incisive commentary and debate for which Project Syndicate is known, and consistently attract a broad and influential audience. Our media partners enjoy exclusive opportunities not only to share PS Events with their audiences, but also to contribute to the discussions.

PAST SPEAKERS:



Joseph E. Stiglitz

Nobel laureate economist



Ban Ki-moon

Deputy Chair of The Elders, former UN Secretary-General



Laura Chinchilla

Former President of Costa Rica



Former Governor of the Reserve Bank of India



Raghuram G. Rajan Agnes Binagwaho Christine Lagarde

Former Minister of Health of Rwanda



President of the European Central Bank

PAST EVENTS:



Now or Never for AI Policy?

April 10, 2024

The first event in *Project Syndicate's* 2024 AI Revolution event series brought together experts from across disciplines to discuss the risks raised by artificial intelligence and the technology's potential to create new opportunities for economic growth in industrialized and developing countries alike.



Climate & Development Finance: What Works?

September 18, 2023

Part of our 2023 climate series, *Climate & Development Finance: What Works?* focused on how to deploy the financing needed for climate action and sustainable development as efficiently and effectively as possible.



Africa's Climate Agenda

August 30, 2023

Part of our 2023 climate series, *Africa's Climate Agenda* featured discussions about how to maintain momentum toward sustainable development across the continent, and assessed progress toward the loss and damage fund established at COP27 in 2022.





To learn more about our events and how you can partner with us please contact: events@project-syndicate.org

Institutional Access to Project Syndicate

Special rates for universities, companies, think tanks, and more

What's Included

Content Usage: Republish PS content for academic and organizational use, such as in academic readers, on intranet sites, and in conference/event literature

PS On Point: Access the entire On Point suite of subscriber-exclusive content, including:

- Longer Reads long-form commentaries
- Global Bookmark in-depth book reviews
- **Insider Interviews**, with prominent figures on both sides of the table
- Big Picture commentary collections
- Big Question concise predictions and analysis
- Say More contributor interviews

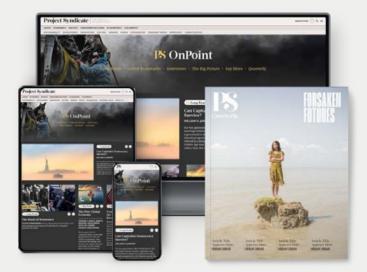
PS Archive: Read more than 14,000 commentaries stretching back over 25 years

Pricing

For educational, corporate, and public institutions, we typically use full-time enrollment as a baseline for pricing tiers, though we take an individual approach that accounts for each institution's needs and budget.

Free Trial

Try PS for free for 30 days - no commitment.



Premium Ad-on: Unlimited digital access and complimentary print issues of our PS Quarterly magazines.

Technical Details

Quick and easy setup options:

- IP authentication (EZ Proxy supported)
- E-mail domain authentication
- Specific user list
- Counter 5 usage reports
- Flexible SERU license agreement and annual invoice
- Pay by wire transfer, credit card, or PayPal

What else?

Project Syndicate

project-syndicate.org/subscribe

Newsletter Sponsorships

Newsletter sponsors and advertisers enjoy branded ad placement alongside new and

noteworthy content by Nobel laureates, world leaders, and other thought leaders.

Our weekly newsletters reach over 190,000 of Project Syndicate's most engaged readers.

Newsletter ad placements are available on an individual and long-term basis.



Magazine Sponsorships

Magazine sponsors enjoy prominent placement in the PS Quarterly magazine – a premium offering from Project Syndicate.

PS Quarterly readers include influential figures from around the world, including leaders of the world's most respected and impactful organizations.

Sponsors may choose single- or double-page – including inside-cover – placements. Advertorial and full-magazine co-branding opportunities are also available.



Institutional Subscriptions subscriptions@project-syndicate.org Sponsorships sponsorship@project-syndicate.org PROJECT SYNDICATE PROSPECTUS